



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University)
Gopalapuram, Sowthapuram (Po), Namakkal (Dt), Tamil Nadu – 638 008
Department of Commerce and Commerce (CA)

ACADEMIC YEAR 2021-2022

Faculty Development Programme on “Investors Awareness”

BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University, Salem)
NAAC Accredited with Grade 'A++' (CGPA 3.61)
Sowthapuram, Veppadai, Namakkal District – 638008, Tamil Nadu

Faculty Development Programme on Investor Awareness

Department of Commerce

In Association With
Sraddha Academy[®]
for Financial Education

ORGANIZING TEAM

Sr. Dr. Margaret Daisy
Principal

Organising Co-ordinator
Dr. S. K. Kavitha
HOD of Commerce and Commerce (CA)

Organising Secretary
Mrs. R. Aarthy
Assistant Professor of Commerce
and Commerce (CA)

SPEAKER

Mr. Shankar Sundaresan
Securities Market Trainer - SEBI,
Founder & CEO,
Sraddha Academy for Financial Education.

Date:
03rd January, 2022
Time:- 05.30pm

webex
by CISCO
Platform

Compulsory Registration Via Google Form (Attached)



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Report

The Department of Commerce organized a **Faculty Development Programme (FDP) on “Investor Awareness”** on **3rd January 2022 at 5.30 p.m.** The programme was conducted through the online platform **Webex**. The event was organized in association with **Sraddha Academy for Financial Education** with the aim of enhancing financial literacy and investment knowledge among faculty members.

The programme began with a formal welcome and introduction of the resource person. The session was handled by **Mr. Shankar Sundaresan**, Securities Market Trainer and Founder & CEO of Sraddha Academy for Financial Education. The speaker shared valuable insights on various aspects of investment, including the importance of financial planning, investment opportunities in the securities market, risk management, and strategies for making informed investment decisions.

During the session, the resource person emphasized the need for investor awareness in the modern financial environment and explained the functioning of stock markets, mutual funds, and other investment instruments. He also highlighted the significance of financial discipline and the role of informed investors in strengthening the economy. The session was highly informative and interactive, enabling participants to gain a better understanding of investment practices and financial decision-making.



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Photos

The screenshot shows a video call interface. At the top, it says "Shankar Sundaresan is sharing." Below this is a presentation slide titled "Indian Securities Market – Structure" with the SEBI logo. The slide contains a hierarchical diagram of the market structure:

- SEBI - Regulator (top level)
- Stock Exchanges, Clearing Corporations, Depositories, and Companies (second level)
- Brokers (connected to Stock Exchanges)
- Depository Participants (DPs) and Other Intermediaries (Merchant Bankers, RTAs, etc.) (connected to Depositories)

At the bottom of the slide, a disclaimer reads: "This presentation may be used with the permission of SEBI and only for non-profit awareness programs." Below the slide is a video feed of a man wearing glasses and a light-colored shirt, identified as "Shankar Sundaresan (host)".



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One Day Workshop on “Banking Awareness and Career Guidance in Banking”

BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University)
Gopalapuram, Sowthapuram (Po), Namakkal

DEPARTMENT OF COMMERCE & COMMERCE [CA]
Organizing

One Day Workshop on
BANKING AWARENESS & CAREER GUIDANCE IN BANKING SECTOR

Resource Person
S.Arumugam@kala
Branch Manager
Tamil Nadu Grama Bank
Veppadai

01/04/2022 2.00 PM
Venue: Seminar Hall

Rev. Dr.Sr. Margaret Daisy
Principal

Dr.S.K.Kavitha
Head of the Department

Mrs.R.Aarthi
Assistant Professor



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Report

The Department of Commerce and Commerce (CA) organized a **One Day Workshop on “Banking Awareness and Career Guidance in the Banking Sector”** on **1st April 2022 at 2.00 p.m.** The programme was conducted in the **Seminar Hall** of the college with the aim of providing students with knowledge about banking services and career opportunities in the banking industry.

The resource person for the workshop was **S. Arumugam**, Branch Manager of **Tamil Nadu Grama Bank**, Veppadai. The session began with a welcome address and an introduction of the resource person. During the workshop, the speaker shared valuable insights into the functioning of banks, the various services offered by banks, and the importance of banking awareness among students and the general public.

The resource person explained different career opportunities available in the banking sector, including positions in public sector banks, private sector banks, and rural banks. He also guided students on the qualifications required, recruitment procedures, and competitive examinations needed to enter the banking profession. The session provided practical knowledge about banking operations, financial services, and customer relationship management in the banking industry.

The workshop was highly interactive, and students actively participated by asking questions and clarifying their doubts regarding banking careers and financial literacy. The programme helped students gain a better understanding of the banking sector and motivated them to explore career opportunities in the field of banking and finance.



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Photos



Bon Secours College
Commerce Association Inagural
01.04.2022 15:29
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Unnamed Road, Sowdapuram, Tamil Nadu 637304