



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University)
Gopalapuram, Sowthapuram (Po), Namakkal (Dt), Tamil Nadu – 638 008
Department of Commerce and Commerce (CA)

ACADEMIC YEAR 2022-2023

Workshop on “Understanding the Commodity Derivatives Market”

NCDEX
NCDEX Investor (Client) Protection Fund Trust

NCDEX IPF Trust & Bon Secours Arts and Science College
Presents
Understanding the Commodity Derivatives Market

Speaker	Moderator
Dr. K. Prabhakaran Resource Person, NCDEX	Dr. S. K. Kavitha Head of the Department Dr. Rev. Sr. Margaret Principal

Date & Time | September 20, 2022, 09:15 AM Onwards

In case of any queries, feel free to
Call us on toll-free 1800 -266-2339 or leave a message at ig@ncdex.com



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Report

The **Department of Commerce**, Bon Secours Arts and Science College for Women, Sowthapuram, Veppadai, in collaboration with the **NCDEX Investor (Client) Protection Fund Trust**, organized an awareness programme titled “**Understanding the Commodity Derivatives Market**” on **20th September 2022 at 9.15 a.m.** The programme aimed to educate students about commodity markets, derivatives trading, and the role of exchanges in financial markets.

The session was delivered by **Dr. K. Prabhakaran**, Resource Person from **National Commodity & Derivatives Exchange (NCDEX)**. The programme began with a formal welcome and an introduction to the objectives of the session. The resource person explained the concept of commodity derivatives and highlighted the importance of commodity markets in the global economy.

During the session, the speaker elaborated on the functioning of commodity exchanges, the role of hedging and speculation, and the benefits of derivatives trading for farmers, traders, and investors. He also discussed different commodities traded in the market and the mechanisms involved in futures trading. The participants gained practical insights into risk management, price discovery, and the significance of commodity derivatives in stabilizing market prices.

Students and faculty members actively participated in the session, and the interactive discussion helped them gain a better understanding of commodity markets and derivatives trading. The programme provided a valuable platform for students to learn about emerging opportunities in financial markets and investment practices.



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Photos





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Industrial Visit to Shri Pariyur Amman Kraft Papers (P) Ltd., Erode.





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As a part of the academic curriculum, the Department of Commerce organized an Industrial Visit to **Shri Pariyur Amman Kraft Papers (P) Ltd.**, located in **Erode**, with the objective of providing students with practical exposure to industrial operations and organizational practices. The visit was arranged to help students gain real-time knowledge about manufacturing processes and the functioning of an industrial organization.

During the visit, the students were guided by the Production Department Manager of the company, who accompanied the group and explained in detail the various stages involved in the paper manufacturing process. The students were introduced to the organizational structure, production procedures, and quality control measures followed in the industry. They had the opportunity to observe the machinery and workflow involved in the production of kraft paper, which helped them understand the practical application of the theoretical concepts learned in the classroom.

The visit enabled the students to gain valuable insights into industrial management, production techniques, and workplace practices. The interaction with industry professionals also helped students understand the importance of efficiency, teamwork, and technological advancements in manufacturing industries.

In addition to the industrial visit, the department also arranged a visit to **Isha Yoga Center** to provide students with a refreshing and enriching experience. The visit allowed students to relax and rejuvenate mentally while exploring the serene spiritual environment of the center.

Overall, the industrial visit proved to be a highly beneficial learning experience for the students, offering them practical exposure to industrial operations while also providing an opportunity for personal enrichment and recreation.



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National Seminar on “Transformation of Marketing Techniques Beyond 2020”

About the conference

Businesses of all sizes need Marketing Transformation (MT) plans in place to stay relevant and keep pace with consumers' buying behavior. We are in that age of marketing, where consumers crave for meaningful interactions with a brand before and even after purchase. The market scenario in the world today is changing very rapidly.

The boundaries of nations are disappearing for exploiting the opportunities of business. It is possible to carry out all the business transactions over an electronic network, primarily through the internet.

The number of internet users is increasing very rapidly. They use a variety of tools like computers, laptops, tablet and smart or android phone devices to access different websites. Besides the social media networks have opened new avenues of interacting with customers. Hence, to focus the recent changes in marketing process, the seminar provides a platform to professionals, field experts, and the students to gain knowledge in marketing platform.

About the College

Bon Secours College for Women offers diversified opportunities for the young women learners to bloom into efficacious and righteous humanitarians. The college started in the year 2020 with a meager strength of 62 students. Now the college has grown in leaps and bounds with a total strength of 450 students.

Vision

To facilitate students to find a suitable career and to evolve the right attitude in a competitive environment.

Mission

To enhance the employability potential of young students by giving them exposure to the Contemporary selection and placement process.

About the Department

The Department of commerce and commerce with computer applications was established in the year 2020. The Department has focused to provide the Commerce curriculum to the poor and marginalized girls sections of society to empower the students for attaining the social and economic goals.

One Day National Level Seminar

On
Transformation of Marketing Techniques Beyond
2020

By
Resource Person
Dr. S. MURALIDHAR MBA., M.Phil., Ph.D
Associate Professor
School of Commerce & Management,
Jain Deemed-to-be University, Bengaluru
28th March 2023



Organized by
Department of Commerce and Commerce(CA)
Bon Secours Arts and Science College For Women,
Sowthapuram, Veppadai, Namakkal(DT) 638008.
Mobile: 9110494071.
Email: bonsalem@gmail.com
Website: www.bonsecourscollegeveppadai.org

Delegate fees

The delegate fee include certificates, Lunch and Registration kit.

• Industry participant:-	Rs. 150
• Faculty members:-	Rs. 150
• Research scholars:-	Rs. 125
• Students:-	Rs. 100
• In absentia:-	Rs. 125

No TA / DA will be provided to the participants.

Fee Remittance

The delegates can prefer any mode of payments

DD	The Principal, Bon Secours Arts and Science College for Women, Sowthapuram, Veppadai, Namakkal (DT) 638008
UPI	Gpay – 98653 99994 UPI Id : kavineethu30@oksbi



(scan & pay)

Registration Mode

The participants can register their entry only through Google Forms. Spot registration is also available. (From 9:30 to 10:00 am alone). Late comers are not allowed for spot registration.

The link for Registration

<https://forms.gle/IHCmvkEkVE7nBQ5z8>

Organizing Committee

Chief Patron

Rev.Sr.Dr. Margaret Daisy

Principal
Bon Secours Arts and Science College for
Women, Veppadai.

Convener

Dr.S.K. Kavitha

Assistant Professor & Head Department of
Commerce & Commerce (CA)

Organising Secretary

Mrs. R. Aarthy
(Asst. Professor in Commerce
& Commerce CA)

Mrs. T. Nithya
(Asst. Professor in Commerce
& Commerce CA)

Organising Members

Miss. N. Sona	III B.Com
Miss K. Auxireniya	III B.Com (CA)
Miss S. Vincy	II B.Com
Miss D. Jaswvini	II B.Com (CA)
Miss K.P. Sowbhakya	I B.Com
Miss V. Pavithra	I B.Com (CA)

For Queries

Mrs. R. Aarthy - 9789777053



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A One Day National Level Seminar on “Transformation of Marketing Techniques Beyond 2020” was organized by the Department of Commerce and Commerce (CA) on 28th March 2023. The seminar aimed to create awareness among students, researchers, and faculty members about the rapid transformation in modern marketing techniques and the impact of digital technologies on consumer behavior.

The Resource Person, Dr. S. Muralidhar MHA., M.Phil., Ph.D., Associate Professor, School of Commerce and Management, Jain Deemed-to-be University, Bengaluru, delivered an insightful lecture on the evolution of marketing practices. In his session, he explained how technological advancements, social media platforms, and data analytics have transformed traditional marketing methods into digital and customer-centric strategies. He also highlighted the role of e-commerce, online branding, influencer marketing, and consumer engagement in the present business world.

Participants actively engaged in the session and gained valuable insights into modern marketing trends. The seminar provided an excellent platform for students, faculty members, and research scholars to enhance their knowledge and understand the practical applications of contemporary marketing techniques.

A number of delegates including industry participants, faculty members, research scholars, and students attended the seminar. The registration and organization of the program were efficiently managed by the organizing committee under the guidance of Dr. S. K. Kavitha, Assistant Professor and Head, Department of Commerce and Commerce (CA). The organizing secretaries Mrs. R. Aarthy and Mrs. T. Nithya coordinated the event successfully.



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